

2008 Editorial Calendar

January/February—Europe Now!

Cover story: An insider's guide to contemporary garden design and outdoor living in Europe.

- New Green Design column by Jamie Durie, host of television's *The Victory Garden*; *tiny orchids*
- Style – New year design trends

March—Planting Design

Cover story: Garden Design's annual "Way Hot" plant picks for 2008.

- Heirloom tulips; front yard gardens
- Style – Designing with plants

Bonus distribution: 2008 Garden Design Live! at the San Francisco Flower & Garden Show

April—Contemporary Chic

Cover story: A little goes a long way...a minimalist approach to contemporary design.

- Climate change and growing plants; a New Mexico garden
- Style – Fabric fashion forecast

Bonus distribution: New York Botanic Garden Arts & Antiques Show

May—Classic Beauty

Cover story: Rediscover the beauty and grace of heirloom plants and grand estate gardens.

- Plant sculpting; the home of Peter May, founder of Snapple
- Style –The new tablescape

Bonus distribution: Los Angeles Garden Show

June/July—Outdoor Dining and Entertaining

Cover story: One of America's most renowned chefs, Daniel Boulud, hosts a private party in the intimate Manhattan garden of A-list French floral designer L'Olivier for a four-star meal.

- Leslie Close's Hampton's garden among the potato fields; landscaping with fruits and vegetables
- Style – Outdoor kitchen/dining

August/September—Groundbreakers in Outdoor Design

Cover story: This special collector's edition features 12 of the world's most significant authorities in landscape architecture and design.

- Endangered heirloom tomatoes; garden ornaments
- Style – International designer products

Bonus distribution: International Casual Furniture & Accessories Market in Chicago

October/November—ASLA Award Winners

Cover story: The 3rd annual American Society of Landscape Architects residential design awards program. Get the first peek at the winners and their acclaimed work.

- Style – Top 10 gifts

Bonus distribution: Landscape Architecture magazine subscribers, ASLA annual meeting & Expo

December/January—Hot Tropics

Cover story: For years, resorts from Bali to Brazil have pushed the envelope of garden design, creating tropical paradises here on earth. Take a look at some of the best from around the globe.

- Florida foliage; planting with palm trees
- Style – Designer "must haves" for 2009